



The American Viola Society  
**2020 Website Advertising Information**  
*www.americanviolasociety.org*

The American Viola Society website at [www.americanviolasociety.org](http://www.americanviolasociety.org) is a valuable source of information for violists everywhere—performers, teachers, students, composers, scholars, and enthusiasts. Your advertisement will reach a receptive and influential audience at a reasonable cost. Online “button” ads are available in 90-day increments, appear vertically along the left-hand column, and rotate on every public page.

**DEADLINES** *Check desired consecutive quarter(s)*

	<u>Reservation &amp; Artwork Due</u>	<u>Posting</u>
<b>Winter:</b> Jan – Mar	<input type="checkbox"/> December 1	Jan 1
<b>Spring:</b> Apr – Jun	<input type="checkbox"/> March 1	Apr 1
<b>Summer:</b> Jul – Sep	<input type="checkbox"/> June 1	July 1
<b>Autumn:</b> Oct – Dec	<input type="checkbox"/> September 1	Oct 1

**RATES AND SIZES**

<b><u>SIZE (W x H)</u></b>	<b><u>1 QTR</u></b>	<b><u>2 QTRS</u></b>	<b><u>3 QTRS</u></b>	<b><u>4 QTRS</u></b>
<input type="checkbox"/> Large Badge ad, 175 x 250 pixels	\$150	\$250	\$325	\$375
<input type="checkbox"/> Small Badge ad, 175 x 125 pixels	\$100	\$150	\$225	\$275

*\*Pricing is for consecutive quarters only.*

**Payment and Additional Information**

- Payment in full is due with your artwork, payable to the American Viola Society in US funds
- Advertising content must be related to viola services or products.
- No animation, please.
- Email artwork and instructions to our Advertising Editor using JPG, PNG or TIF format with the exact pixel dimensions for large or small button ad as described above. Advertisers may supply new artwork by the deadlines above for consecutive quarters at no additional charge.
- When making a reservation, please specify the ad size and quarter it should first appear on the website.
- The AVS reserves the right to reject an ad.
- Advertisers will be responsible for the cost of requested changes if artwork is not supplied in the requested format.

*Please direct all advertising copy and inquiries to:*

AMERICAN VIOLA SOCIETY  
 14070 Proton Rd. Suite 100  
 Dallas, TX 75244 USA  
[info@AVSnationaloffice.org](mailto:info@AVSnationaloffice.org)

972/233-9107 ext. 204 Fax 972/490-4219

**TOTAL PAYMENT \$** \_\_\_\_\_

Check enclosed

Card Number (Visa, MC, AmEx): \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card (print): \_\_\_\_\_ \*Security Code: \_\_\_\_\_

\*3 digit code on back of Visa/MC or 4 digit code on front of AmEx

Contact Person \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip or Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_