The American Viola Society invites you to advertise in the program book for the 2016 American Viola Society Festival. Your ad will reach an important and influential audience of performers, pedagogues, students and their parents.

**DEADLINES:**
- **RESERVATION**
  - April 1, 2016
- **CAMERA-READY ART DUE**
  - April 1, 2016
- **PUBLICATION DATE**
  - June 2016

**BILLING INFORMATION:**
- Payment is due with camera-ready art, payable by check or money order in U.S. funds to the AVS, or by MasterCard, Visa or American Express.
- Rates are non-commissionable.

**PROGRAM BOOK ADS: DIMENSIONS (W X H) & PRICES:**
- Back Cover (8.5"x11") $800
- Inside Cover (8.5"x11") $800
- Full Page (8.5"x11") $700
- 1/2 Page (3.5"x10", 7.5"x5") $300
- 1/4 Page (3.5"x5") $200

**ADDITIONAL INFORMATION:**
- Program will be printed in full-color; ads may be submitted in black and white or full-color, and should be camera-ready.
- Please specify ad size and layout (horizontal, vertical).
- Email ads as press-version PDF file (preferred), or as high resolution JPG or PNG file.
- Advertisers will receive a copy of the convention program.

Please direct all advertising copy and inquiries to:

[advertising@americanviolasociety.org](mailto:advertising@americanviolasociety.org)

AMERICAN VIOLA SOCIETY
14070 Proton Rd. Suite 100, LB 9
Dallas, TX 75244-3601 USA
972/233-9107 ext. 204
Fax 972/490-4219
ADVERTISING AGREEMENT

Name of Company: ________________________________________________________________

Address: ________________________________________________________________________

City: __________________________ State/Prov: __________ Zip/Postal Code: ____________

Country: ________________________________________________________________________

Telephone: ______________ Fax: ______________ Cell: ______________

E-mail: ________________________________________________

Contact Person: ____________________________________________

PROGRAM BOOK ADS: DIMENSIONS (W X H) & PRICES:

- Back Cover (8.5"x11") $800  = $ ______
- Inside Cover (8.5"x11") $800  = $ ______
- Full Page (8.5"x11") $700  = $ ______
- 1/2 Page (Horizontal 7.5"x5") $300  = $ ______
- 1/2 Page (Vertical 3.5"x10") $300  = $ ______
- 1/4 Page (3.5"x5") $200  = $ ______

Additional Sponsorship ___________________________________________ = $ ______

TOTAL= $ ______

☐ Check Enclosed $__________ (Payable in U.S. funds)  ☐ Payment by Credit Card (Visa/MC/AmEx)

Credit Card# ___________________________________________ Exp Date_______

Name on card (please print) ___________________________________________ Security Code ______

Signature__________________________________________________________

Return your reservation for AVS Festival program advertising, sponsorship, and/or exhibit space by April 1, 2016.

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Dallas, Texas 75244
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