

## 2022-2023 Website Advertising Information www.americanviolasociety.org

The American Viola Society website at www.americanviolasociety.org is a valuable source of information for violists everywhere—performers, teachers, students, composers, scholars, and enthusiasts. Your advertisement will reach a receptive and influential audience at a reasonable cost. Online ads are available in 90-day increments, appearing on the home page.

## **DEADLINES** Check desired consecutive quarter(s)

	<u>Reservation &amp; Artwork</u> Due	<u>Posting</u>
Winter: Jan – Mar	December 1	Jan 1
<b>Spring</b> : Apr – Jun	□ March 1	Apr 1
Summer: Jul – Sep	□ June 1	July 1
Autumn: Oct – Dec	□ September 1	Oct 1
	RATES AND SIZES	

SIZE (W x H)	<u>1 QTR</u>	<u>2 QTRS</u>	<u>3 QTRS</u>	4 QTRS
Website ad, 200 x 200 pixels	\$200	\$375	\$525	\$675
Space is limited, reserve your ad today!				

## **Payment and Additional Information**

- Payment in full is due with your artwork, payable to the American Viola Society in U.S. funds
- Advertising content must be related to viola services or products.
- No animation.
- Email artwork and instructions to our Advertising Editor using JPG, PNG or TIF format with the exact pixel dimensions as described above. Advertisers may supply new artwork by the deadlines above for consecutive quarters at no additional charge.
- When making a reservation, please specify the quarter it should first appear on the website.
- The AVS reserves the right to reject an ad.
- Advertisers will be responsible for the cost of requested changes if artwork is not supplied in the requested format.

## Please direct all advertising copy and inquiries to:

AMERICAN VIOLA SOCIETY 14070 Proton Rd. Suite 100 Dallas, TX 75244 USA <u>info@AVSnationaloffice.org</u> 972/233-9107 ext. 204 Fax 972/490-4219

TOTAL PAYMENT \$	
Check enclosed	
Card Number (Visa, MC, AmEx):	Exp:
Name on Card (print):	*Security Code:
*3 digit code on back of Visa/MC or 4 digit code on front of AmEx	
Contact Person	
Company/Organization	
Address	
City/State/Zip or Postal Code/Country	
Phone	
Email	